

# masi

## DESIGN AWARDS

## SUBMISSION GUIDE 2024

Each year, the Interior Designers of Alberta (IDA), Interior Designers Association of Saskatchewan (IDAS), and Professional Interior Designers Institute of Manitoba (PIDM) celebrate those setting new standards of creativity and skill in interior design with the masi Design Awards. The winners are celebrated at the annual awards gala hosted by one of the three provinces. The 2024 masi Design Awards Gala will be hosted by Alberta.

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# DATES & ENTRY FEES

## **Submissions open**

April 03, 2024

## **Early Bird Deadline**

11:59 PM, April 24, 2024

Your local time zone

\$150 (per entry)

Entries must be fully submitted by the early bird deadline

## **Submission Deadline**

11:59 PM, May 30, 2024

Your local time zone

\$250 (per entry after April 24, 2024)

Late entries will not be accepted. No exceptions.

## **Awards Gala**

Winners will be announced at an awards ceremony event on October 24, 2024 and featured on the masi, IDA, IDAS and The PIDIM, social networks.

# ELIGIBILITY

The competition is open to all [Registered](#) and [Associate](#) members of the IDA, [Registered](#) members of the IDAS, and [Professional](#) members of The PIDIM only.

Members are required to have a combination of education, experience, and examination (NCIDQ) as described by their respective association's categories as noted above to be fully licensed or in a position to become fully licensed to practice in their respective province.

Your entry must clearly state the lead designer and that they have the designation as noted above.

Entries must be for work created and ready for occupancy between May 1, 2022 and March 31, 2024

Projects can be submitted in multiple categories. For example, a retail project may also have a special feature. An entry fee is required for each category.

**Projects cannot be submitted if they were already entered in a previous year.**

# CATEGORIES

## OFFICE UNDER

Office space constructed for **under \$150** per square foot excluding furnishings or consultant fees. Must include images of non-public spaces in addition to reception, boardroom, etc. to represent the entire project.

## OFFICE OVER

Office space constructed for **over \$150** per square foot excluding furnishings or consultant fees. Must include images of non-public spaces in addition to reception, boardroom, etc. to represent the entire project.

## INSTITUTIONAL

This category may include projects such as: universities, schools, museums, religious facilities, art galleries, airports, government buildings.

## RETAIL

This category covers all commercial interiors created for retail sales including shopping centres, shops, showrooms, and markets. Projects can be freestanding or within a shopping mall.

## HEALTHCARE / WELLNESS

This category can include any interior project within a hospital, healthcare facility, care-related property, or wellness centre where instruction / training is provided. Medical offices, massage, chiropractic, and dental clinics are accepted within this category.

## RESTAURANT

This category is solely for restaurant projects including bars, lounges, and cafes either freestanding or within a building.

## HOSPITALITY / RECREATION

Examples in this category include hotels, lodges, spas, casinos, theaters, gyms, swimming facilities, ice rinks and bowling alleys.

## RESIDENTIAL NEW CONSTRUCTION

This category is for single and multi-family new construction.

## RESIDENTIAL RENOVATION

Renovation projects for single and multi-family residences. Must include a minimum of 3 areas of the home. For instance, the kitchen, living room and bathroom.

## SPECIAL FEATURE

In this category you can submit a design of a feature element such as a staircase, elevator, fireplace, or ceiling feature.

# THE JUDGING PROCESS

Judges are experienced members of the design community from each participating province and throughout Canada. Judging will be based on creativity and innovation. In each category, gold, silver, and bronze awards may be presented. An award may be withheld in any category if it is deemed that no entry merits an award.

Judges do not collaborate on individual projects but score them independently. The project scores are then numerically tabulated to determine the overall rating for each project.

Each project is judged independently from one another. The scoring is not relative to other submitted projects.

Each submission is scored numerically in the following 4 categories:

- General First Impression
- Overall Creativity – which includes the use of materials, details, ergonomic, re-use of existing elements, lighting, and planning
- Strategies Employed – this is the area in which the judges look for specific elements of the design including colour, light, scale, texture, form, and pattern
- Project Success / Results – this is determined based on the project description, challenges, budget, and goals

The masi Design Awards are judge anonymously. The project identification information is not shared with the judges.

Decisions made by the panel of judges are final.

Non-winners may still be featured on the masi, IDA, IDAS & The PIDIM social networks.

# SUBMISSION STEPS & CHECKLIST

## Step 1: Request Entry Code(s)

Complete the Entry Form to obtain your entry code(s) and email it to [masiawards@sasktel.net](mailto:masiawards@sasktel.net)

Once we receive your Entry Form, we will email you the entry code(s) and a Dropbox link to upload your submission documents.

## Step 2: Project Submission

Upon receiving your entry code(s) you will need to submit the following for each project:

- Complete the Project Identification Form inclusive of affidavit & photography waiver.
- A maximum 400-word project statement (PDF). Ensure to provide project objectives, results and benefits achieved, including but not limited to use of materials, existing conditions, lighting, details and/or other strategies employed. Were there any challenges, and how did the design intervention overcome them. Include project square footage, start up and completion dates. Make no reference to geographic location, designer(s), contractor(s) or client(s)
- A minimum of four and a maximum of eight digital images of each entry for evaluation by the judges (jpeg)
- PDF with a 1-2 sentence description of each photo. Include a list of digital image numbers and specific descriptions of views and supplier(s) of materials, fixtures, and furnishings depicted. Photographs and descriptions must make no reference to the client(s) or designer(s).
- One feature image to be the face of your project when sharing with the public – Label it “Feature Image.”
- 8.5”x11”PDF of floor plan(s)
- Optional - Instagram ready reel no longer than 10 seconds

# GENERAL REQUIREMENTS

- Ensure forms are complete and all files are sent digitally to the link provided.
- All files and documents must be named with your entry code.

Example for documents:

23001-EB – Project Statement  
[Entry Code] – [Document Type]

Examples for photos:

23001-EB-1  
[Entry Code] – [Photo #]  
23001-EB-2-Feature Image  
[Entry Code] – [Photo #] – [Feature Image]

- Remove ALL references to project designer(s) and client(s) except on the Project Identification Form(s).
- All files submitted become the property of the masi Design Awards. Entrants' permit photographs, plans, and other details of their project(s) to be exhibited and displayed through all media and any other publicity as determined by the **masi Design Awards**.



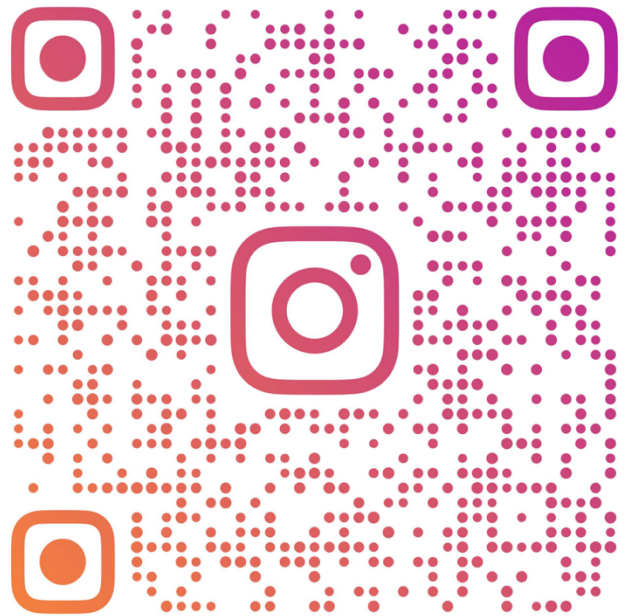
# CONTACT INFO

Questions?

Please contact [masiawards@sasktel.net](mailto:masiawards@sasktel.net)

Phone: 306-222-0422

Visit our website: <https://www.masidesignawards.ca>



**MASIDESIGNAWARDS**

THANK YOU FOR  
PARTICIPATING IN THE

**masi**  
DESIGN AWARDS