masi

SPONSORSHIP PACKAGE



PHOTO: 2024 Gold Winner - Retail

WHY SPONSOR?

The masi design awards recognize talented professionals in the interior design industry from across Manitoba, Alberta, and Saskatchewan. This event strives to become a shared platform for talented professionals in the industry to showcase their finest work and have the opportunity to gain recognition for their achievements.

By sponsoring the masi design awards, you will demonstrate your company's commitment to the interior design community in western Canada. In 2024 we will be celebrating the design achievements in 10 distinct categories. These include:

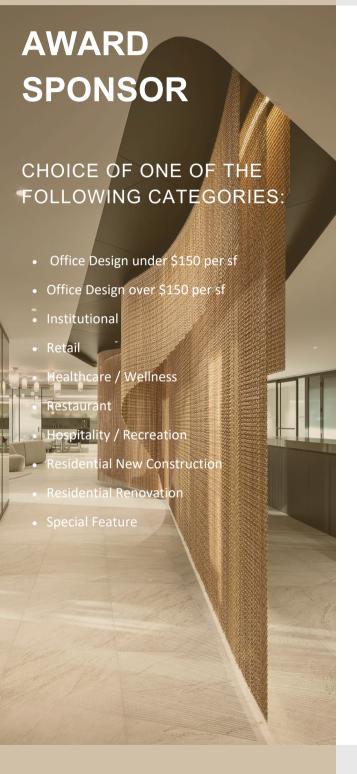
- Office Design under \$150 per sf
- Office Design over \$150 per sf
- Institutional
- Retail
- Healthcare / Wellness
- Restaurant
- Hospitality / Recreation
- Residential New Construction
- Residential Renovation
- Special Feature

This is your opportunity to demonstrate to your current, future and prospective customers support for their expertise and achievements. With more than 100 applications being received for the masi design awards, the reach your sponsorship will have spans all three Provinces, and includes the major cities in each Province. Guests at the masi design awards are encouraged to bring their teams and clients further expanding your reach within the industry.









\$1,500

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala - digitally (category slide) and print (finalist display)
- Exposure of company name and logo through multiple social media posts by masi, IDA, IDAS and PIDIM before and after the event
- Verbal recognition throughout the awards
- One complimentary gala ticket
- Opportunity to announce the project submissions and present the masi Design Award to the award recipient in your chosen category (categories are first come first serve)

Sponsorship confirmation/payment deadline is June 30th, 2025





PHOTO: 2024 Gold Winner - Special Feature

PLATINUM





\$5,000

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
 - digitally (full slide in presentation)
 - in print (sponsor display)
 - on menu and/or option to provide small branded table gift per table or place setting
- Exposure of company name and logo through multiple social media posts by masi, IDA, IDAS and PIDIM before and after the event
- Verbal recognition throughout the awards
- Two complimentary gala tickets
- Opportunity to give the closing remarks at the gala

Sponsorship confirmation/payment deadline is June 30th, 2025

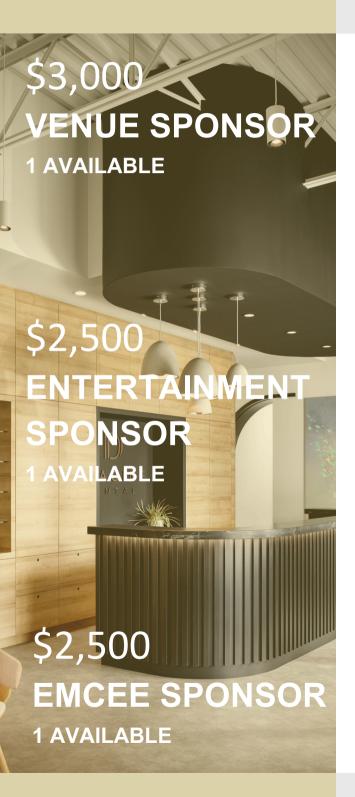




PHOTO: 2024 Bronze Winner - Office Under \$150/sf

GOLD





\$2,500 - \$3,000

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
 - digitally (top/lg. logo in presentation)
 - in print (sponsor display)
- Exposure of company name and logo through multiple social media posts by masi, IDA, IDAS and PIDIM before and after the event
- Verbal recognition throughout the awards
- · One complimentary gala ticket
- Venue Sponsor opportunity to welcome guests to the venue and give land acknowledgement
- Entertainment Sponsor opportunity to introduce the entertainment for the evening
- Emcee Sponsor opportunity to introduce the IDAS president and acknowledge The PIDIM and IDA presidents

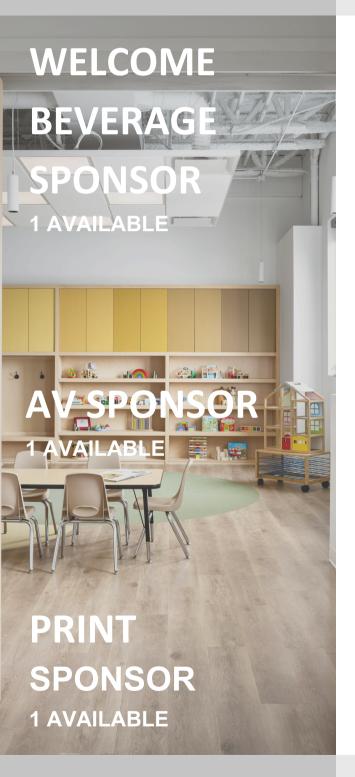
Sponsorship confirmation/payment deadline is June 30th, 2025





SILVER





\$2,000 EACH - 3 AVAILABLE

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
 - digitally (middle/med. logo in presentation)
 - in print (sponsor display)
- Exposure of company name and logo through multiple social media posts by masi, IDA, IDAS and PIDIM before and after the event
- Verbal recognition throughout the awards
- · One complimentary gala ticket

Sponsorship confirmation/payment deadline is June 30th, 2025

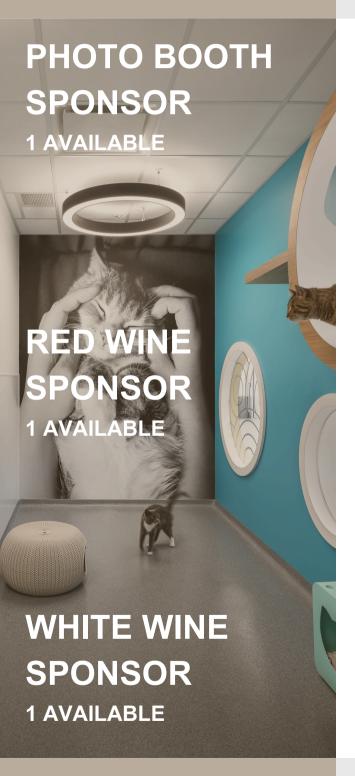




PHOTO: 2024 Silver Winner - Healthcare / Wellness

BRONZE





\$1,500

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the masi Design Awards Gala:
 - digitally (BOTTOM/sm. logo in presentation)
 - in print (sponsor display)
 - Wine Sponsor logo adhered to table wine bottles
 - Photo Booth Sponsor logo incorporated on custom template for printed photos
- Exposure of company name and logo through multiple social media posts by masi, IDA, IDAS and PIDIM before and after the event
- · Verbal recognition throughout the awards
- · One complimentary gala ticket

Sponsorship confirmation/payment deadline is June 30th, 2025





AWARDS

masi SPONSORSHIP PACKAGE

SPONSORSHIP FORM



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Contact Name

Company	
Email Address	
Phone Number	
Website	
Address	
City Province Po	
Sponsorship Selection - \$1	500 each
Please select which sponsorship asse	t(s) you are interested in:
Award Sponsor Opportunities:	
□ Office Design under \$150 per sf	□ Restaurant
□ Office Design over \$150 per sf	☐ Hospitality / Recreation
□ Institutional	☐ Residential New Construction
□ Retail	☐ Residential Renovation

NOTE:

Sponsors will be given a first come first serve choice for the asset they are interested in sponsoring. The masi founding committee reserves the right to assign a sponsor to a differ ent asset (in the same price value) if their preference has already been filled.

Payment Details

☐ Healthcare / Wellness

☐ My payment of \$	_ is enclosed		
□ e-transfer: masiawards@sasktel.net			
☐ Pay by Credit Card via Square: masiawards@sasktel.net			
□ Please send an invoice to:			
Email			
Mailing Address			
City Postal Code			

INTERIOR DESIGNERS OF ALBERTA



PLEASE MAKE CHEQUES PAYABLE TO:

masi Design Awards

PLEASE MAIL CHEQUES TO: LPO Box 39141 Saskatoon, SK S7V 0A9

□ Special Feature

PHOTO: 2024 Gold Winner - Residential Renovation

GALA

masi Sponsorship package

SPONSORSHIP FORM



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Contact Name		
Company		
Phone Number		
Website		
Address		
City	Province	Postal Code

Sponsorship Selection

Please select which sponsorship asset(s) you are interested in:

Gala Sponsor Opportunities:

PLATINUM

□ Dinner Sponsor - \$5,000

GOLD

- □ Venue Sponsor \$3,000
- ☐ Entertainment Sponsor \$2,500
- □ Emcee Sponsor \$2,500

NOTE:

Sponsors will be given a first come first serve

☐ Welcome Beverage Sponsor - \$2,000

☐ AV Sponsor - \$2,000

□ Print Sponsor - \$2,000

BRONZE

SILVER

- □ Photo Booth Sponsor \$1,500
- ☐ White Wine Sponsor \$1,500
- □ Red Wine Sponsor \$1,500

choice for the asset they are interested in sponsoring. The masi founding committee reserves the right to assign a sponsor to a different asset (in the same price value) if their preference has already been filled.

Payment Details

□ My payment of \$ _____ is enclosed□ e-transfer: treasurer@idas.ca□ Pay by Credit Card via Square: treasurer@idas.ca

☐ Please send an invoice to:

Email _____

City Postal Code

PLEASE MAKE CHEQUES PAYABLE TO:

Mailing Address

Interior Designers Association of Saskatchewan

INTERIOR DESIGNERS OF ALBERTA



PLEASE MAIL CHEQUES TO: LPO Box 39141 Saskatoon, SK S7V 0A9

PHOTO: 2024 Gold Winner - Restauran